

Reply to FTC from Anurag Jain:

I have been an IBO with the Quixtar from past 3.5 years and a part of BWB team. It's been a blessing in our life and our family life. We got to know the real definition of success and the success principles like focus, persistence, selfless heart, serving people, speaking right and positive, confidence in myself, associating with other people with vision in life and never complaining, cribbing and criticizing anyone. We got an opportunity to teach the same things to our family and friends. We got more than we expected when we got started. Financial goals are meeting, we also got an opportunity to expand internationally, and with no means we could have done that without this business and support of the people in this business. When I was registered, the person brought me in the business answered all the questions and loaned lot of study materials for me to learn without even charging me money. And we do the same to anyone we bring in the business. We tell them this is a business of education, and we are looking for a person who is ambitious, hardworking, and ready to learn and grow. We tell them it's not a get-rich-quick business. And we show them the BWB Eagle brochure and tell them specifically what type of work we expect from them before we get them registered. We also tell them, that they have 100% money back guarantee if they decide to cancel their IBO in next 3 months.

I feel there is no necessary to keep seven-day wait. Because when we share this opportunity with people, we give them materials to go through to read and listen, and when we meet them in next 3 to 4 days we get them registered if they are ready or else we invite them to an info session conducted by BWB and/or give them some more info. Sometimes the process takes 2 days to get someone registered and sometimes it might take up to a month, when the prospect is skeptical/busy/traveling etc. From my experience the people who have built the big business under my organization are those who have taken less than a week to get started. Most of them, who took longer time to get started, are those I feel are not ready or not very serious, because why do they need 7 days to think..??? They can go through the website, read the materials, listen to few cds, and try some sample products in less than a week's time. And they have 100% money back guarantee, so pretty much everyone who wants to do it are comfortable to start immediately. Making this rule, can be very expensive for us, because our time is also valuable, and it's like if someone wants to buy something we tell them – “No no come next week”. Doesn't seem right!!

Giving out my numbers to other IBOs to pass it to their prospects, I feel its also not a good idea, if that IBO is sharing this business with 30 people in a month and all those 30 people send me an email or call me, I don't have time to take care of that. It is practically not feasible. We give every prospect enough opportunity to come and meet other IBOs in BWB Open meetings every week. They can come and talk to many other IBOs, ask them questions and if they don't have problems they can exchange numbers also.

Giving litigation list to a prospect, this is an unnecessary problem, I feel. If anyone wants they can go and check it out, but why should I redirect the focus of a new IBO in such things, and if someone would have given me those documents when I got started, neither I had time and sources to go and get it verified what is wrong or correct nor I would have time to read all those. And I am sure the company is Billion dollar plus and the partners are so many credible companies, I am sure they had checked all the litigations before they aligned with them.

When we show this business plan, we give them all the documents from BWB lit pack; it shows the entire plan, the statistics and also average income of an active IBO.

I feel when a new IBO gets started in the business or when I got started, my upline showed me her uplines bonus check and I was excited, she also told me it took 5 years for him to get there, not 1 month or 1 year. I was told if I work hard and focus on the basics I can also make it in next 5-6 years and I can see now after 3.5yrs that they were right, I am heading towards getting it next year. Showing my monthly checks to a prospect when I am new, doesn't make sense to me, if he is ready to put more effort he can make more than what I made in my first 6 months. As a matter of fact we never show/tell our office income to colleague or friends, why this. Because this income is directly related to the effort and time and a new IBO in couple of months understands that anyways, and the income might vary with person to person.

This is the one and the only business which a normal simple person can start with minimal investment, learn and do and go from average to above average life; if he desires and work towards it. This has impacted lot of people around the globe in a positive manner, I hope you support and encourage the people whose lives are getting better off because of this business, in every aspect.